



lanarkcurlingclub.org

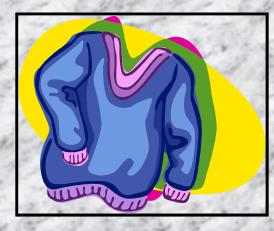
Season 2016-17

#### WHAT ARE THE COMMITTEE'S PLANS?



#### CONTENTS

Presidential Musings	page 3
Your Committee	page 4-7
Out-turns	pages 8 + 9



#### **CLUB JUMPERS**:

DOES ANYONE REQUIRE TO ORDER A CLUB JUMPER?

I NEED TO KNOW YOUR SIZE AND WHETHER YOU PREFER A ROUND OR V-NECK JUMPER.

PLEASE GIVE ALL RELEVANT DETAILS TO ANNE HOOD.

(3 orders have already been received—if we get 6 then a discount becomes available)

THANK YOU

Anne Hood

#### President: Frank Caddell

### **Presidential Musings**

**Dear Fellow Curlers** 



The new season has now started and I hope you are enjoying your games.

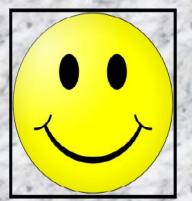
I'm currently in Canada on holiday but I'll be back by the end of the month.

You may wonder why the club is playing for the Glaister League first—well, let me explain. After all the members' returns were received we realised we could field 7 rinks for the first half ot the season but only 6 rinks for the second half, therefore, as the Glaister Trophy is our prestigious competition we decided to field the 7 rinks for this League.

We've already had a Committee Meeting and have taken steps to try to strengthen Lanark CC. As you know, most curling clubs are having difficulty in recruiting new members so we all need to strive to keep our club as strong as possible. The following article will explain all.

Best wishes

Frank



#### A POSTSCRIPT FROM ANNE HOOD

Frank is probably saying "I didn't write the above" - which he didn't ,but, I have a confession to make.

Frank did email his article for Lanark Rocks but I then dropped my laptop and lost all my emails.! I wrote the above article on Frank's behalf and I hope I have incorporated everything Frank originally stated.

# Vour Combilde

From the AGM, we have had the following changes to Lanark CC's Committee format ie:

President: Frank Caddell

Vice-President: Hugh Campbell

Treasurer: Bob Thomson

Secretary: Iain Cogle (Sadly, Brian Stephenson had to withdraw owing to health issues)

Committee members: Miller Bowie and Fiona Main (who took over lain's place on committee)

Match Secretary: Anne Hood

During the summer recess, Martin Yuill attended a 2-day seminar operated by RCCC and Sportsscotland. One of the topics was assessing how good your club is and Martin very kindly took LCC's Committee through the procedure that was devised by Sportsscotland.

We completed an on-line survey that produced graphic results showing Lanark CC's strengths and weaknesses. This is a platform which has now focussed the Committee to identify priorities that should not only strengthen the club but will, hopefully, allow it to grow as we need to attract new members.

The result showed a 64% return for Lanark CC which, initially, is quite encouraging but our weakest point is 'Connections' ie how do we discuss/meet/connect with the noncurling world? We need to try something as we need people to come along and try curling thus, hopefully, recruiting new members to our club. At this point, Martin led the Committee through a lengthy discussion on how to tackle our membership crisis and, bearing in mind that there is Try Curling: Coaching and Virtual Club at LIR, it was strongly felt that we, as a club, can still do more and not totally rely on other efforts.

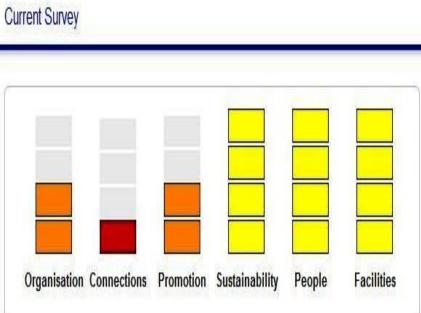
So, what can we, as a club, do?



#### Clubs First - Development Tool

#### Start New Survey

Clubs First Development Tool completed 30/09/16



Organisation	41.67 %	
Connections	22.22 %	
Promotion	44.44 %	
Sustainability	100.00 %	
People	77.78 %	
Facilities	100.00 %	Overall: 64.35%

Here is the Survey Result for Lanark CC



The Committee identified three priorities initially ie Membership, Communication and Information Sessions.

#### MEMBERSHIP

We hope to inform the non-curling world that curling does exist: that it is a great winter sport: that it is a sport for all ages and that there is fellowship and companionship to be enjoyed.

We intend to do this via a series of high quality advertisements and this is where members can play their part. When these adverts are finished (A4 size) then we need members to display them in their car windows so that the general public can view, and read, the adverts wherever your car is parked. If a member of the public contacts the club then we will have a firm procedure in place to encourage this person along and to give curling a go.

At this moment in time, we need to discuss and liaise with the appropriate people who can help us produce such advertisements. However, watch this space!!

#### COMMUNICATION

Lanark CC has carried on with its traditions ie competitions we run: competitions we participate within: format for bonspiels: AGM procedures etc but, although we think we are representing members' interests, the question is "Are we"? The answer is probably a negative one because we do not ask members their views direct.

This will change during the year and members will be given a survey to complete where you can provide the club with your ideas and thoughts. It is important that members direct the progress of their club so if you would like to see our club doing something specific then you'll be given the opportunity to declare this.

Please use this opportunity.

#### **INFORMATION SESSIONS**

It is always good to learn about the rules of curling as we play—not only for the new curlers but also for the more experienced curlers who have acquired bad habits! We aim to keep this light and amiable so we shall be running Information Sessions (approx 20 mins per session) on Rules, Etiquette and Tactics. This will take place prior to our Glaister League games. We hope members will support by bringing along your questions.



I hope you can see that the Committee is 'up and running' on your behalf.

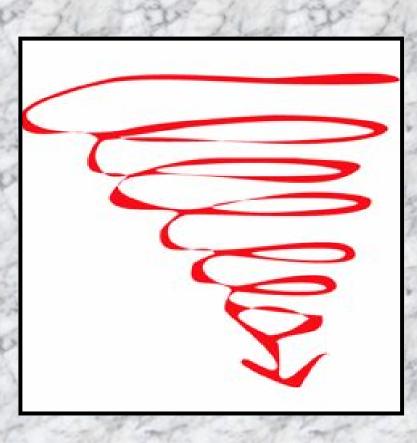
I'm sure you will give all your support to the club and, if you have any ideas on what you would like to see incorporated within the club, please feel free to inform me. All suggestions will be greatly received.

A big thank-you must go to Martin Yuill for kick-starting these initiatives.

Frank Caddell

President

LANARK CC-'ONWARDS AND UPWARDS'



## Out-Turns



#### THE MOST ROMANTIC LOVE STORY ISN'T Romeo and Juliet who died together...

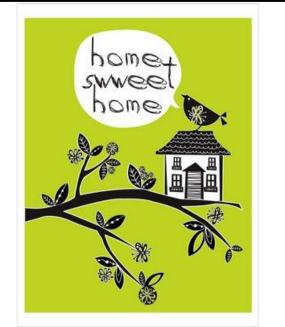


CONGRATULATIONS to Margaret and Alistair Mackintosh who will become grand-parents in March.

Oh, that's lovely.....

Dot Moran has moved house—we wish you well Dot.

Dot is now residing in Hamilton much handier for the curling then!





Out-Turns



Get Well wishes are sent to Eric Gray-honorary member of Lanark CC.

Several weeks ago Eric had a severe fall but x-rays did not show any breaks however, two weeks later (and another x-ray later) it transpired that Eric had a fracture in his hip and has sinceundergone a half-hip replacement.

We hope you'll be on your feet soon Eric.

Best wishes for a full recovery is sent from all members to you Eric. We're sure Lorna is looking after you very well.



Lanark Rocks is the periodical publication of Lanark Curling Club www.lanarkcurlingclub.org and is sent free of charge to members. All articles of interest to members are welcome and will be acknowledged but may be edited for publication. Members adverts are FOC. All trademarks are acknowledged. The deadline for the next issue, will be whenever—just provide your material to the editor as and when it is ready.

I NEED SOME NEWS AND STORIES!!!!

Anne Hood - 4 Murray Road LAW ML8 5HR



